



## NEW BUSINESS VISION WITH HEAT TRANSFER VINYL.

The Do It Yourself business is growing exponentially thanks to the market penetration of easy-to-use and accessible tools such as desktop plotters and mini presses.

This opens up new challenges and huge development opportunities for the thermoadhesive. B-FLEX has created a specific assortment with a distinctive and captivating image which, combined with the high quality and ease of use of the product, guarantee the best choice in the world of Do It Yourself.

B-FLEX produces the highest quality heat transfer vinyl on the market. Ease of use, quick application and long-lasting results are the main features of the products.

*For further info:*  
*Marketing&Communication Dept.*  
*Phone: +39 0444028139*  
*@: [marketing@b-flexitalia.com](mailto:marketing@b-flexitalia.com)*